



## **Environmental Planning & Coordination Organization**

**Paryavaran Parisar, E-5 , Arera Colony, Bhopal**

**Phone -0755- 2466970, 2464318 or Fax: 0755 - 2462136**

### **EXPRESSION OF INTEREST**

#### **Details and Concept on Establishment of Veer Bharat Premises in Madhya Pradesh**

State Government intends to establish Veer Bharat Premises in the State to show case the Indian history, culture, its rich heritage and legacy. The contents will include events starting from a particular time in the history of the subcontinent and end at least with the freedom of the country.

1. We will have to first write the script. The contents will include events starting from a particular time in the history of the subcontinent and end at least with the freedom of the country.
2. To finalize the script we will have to set up a committee of reputed experts in the fields of Indian history and culture.
3. The script shall be so designed that it can be split into chapters arranged in logical order. In addition each chapter would be so written that one pre-decided technology or a set of interesting technological tools and modes can be used to depict its contents.
4. We will also have to identify the technologies and modes which can be used in depicting various contents of the script.
5. Technology means the technique used in making physical presentation of the historical scenes, events, personalities etc. For example
  - Simple statues of Fiber /Metal/Clay/Stone/Plaster of Paris etc.
  - Laser
  - Light and sound effect
  - Video show including 3-d film
  - Puppet
  - Robotics
  - Optical illusions

Modes of presentation means determining the mode of movement of the visitors

- On foot
- Bullock cart/chariot

- Boat
- Train
- Elevated transit system
- Lifts
- Escalator
- Walkalator
- Specially designed vehicle

7. The script, technology and mode should be designed to capture the imagination of all age groups and sections of society. It should have an element of thrill, adventure, awe, and instil pride in our heritage.
8. This project cannot be executed in the routine manner like a departmental work. The creativity, skill and art needed to plan, envision and implement is different from the ordinary ways of assigning work to a civil contractor. Much of the work like art would be very difficult to monetize.
9. The script outline is being drafted by a group of historians

In this context, the State Government desires to appoint consultant having expertise in this field to draft the first detailed project outline report. This report shall include the following

- a. Identify the technologies that can be used for presentation including sample presentation of few historical events.
- b. Samples of chapter-wise presentation
- c. Suggested layout and requirement of land
- d. Cost and revenue assessment
- e. Administrative arrangement necessary to execute the project
- f. Operation and maintenance demands
- g. Mode project execution whether fully state sponsored, PPP etc.
- h. Suggestions for generating resources for project

EPCO desires to deploy a consultant having expertise in this field to draft the detailed project outline report. Sealed proposals are invited from Professional Agencies by Environmental Planning and Coordination Organization (EPCO), Bhopal for "Preparation of Concept /

Feasibility Report for Veer Bharat Project”. Expression of Interest should be in English and include the following:

- 1 Covering letter
- 2 Detailed Plan for preparing Concept / Feasibility Report on Establishment of Veer Bharat Premises.
- 3 Detailed description of the experience of dealing similar projects along with work order, Project Photographs, brochures etc.
- 4 Curriculum Vitae of key Personnel and other experts
- 5 Annual Audit report of the Agency for last three years
- 6 Financial Proposal

Interested Professional Agencies may send in their response in writing with complete details as mentioned above in separately sealed **Envelope ‘A’ - Technical Proposal** (containing item No. 1 to 5 as above) and sealed **Envelope ‘B’ Financial Offer** (containing item No. 6 above mentioning total consultancy fee including Professional Fee and Service Tax or any tax separately) on or before **05<sup>th</sup> December 2011 up to 4.00 PM** to the Executive Director, EPCO at the address mentioned below. Proposals will not be accepted after above due date. Technical Proposals shall be opened on same day i.e. **05/12/2011 at 4.30 PM**. Financial Proposals of qualified agencies in evaluation of technical proposal shall be informed in writing or through standard electronic means the date, time and place for opening of their financial proposal. Executive Director, EPCO reserves all the right to accept or reject any or all the proposals /or invite fresh applications without assigning any reason.

## **Contact**

### **Executive Director**

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